



PhillyHappening.com
Feature Opportunities
2012 HOLIDAYS

Holiday Gift Guide Opportunities:

Holiday Guides: For \$75 per listing, get your business and product(s) listed in the:

- **Holiday Gift Guide**
Unique gift ideas and special deals
- **Celebrate! Holiday Party venue guide**
Spotlight your venue as the place to host a holiday gathering
- **Festive Fare Guide**
Calling Butchers, Bakers, wine boutiques and all other that can help fill the dinner table this holiday and make every party a hit



12 Days of Christmas: Claim your date during the busiest shopping dates of the holiday season. From December 11th through 22nd, we'll be spotlighting one business or product each day during our **12 Days of Christmas** campaign. Choose the ideal date for your business and receive a sponsored post including an image, link, & social media blast about your product or service on that date.

December 10-13: \$175.00
December 14-18: \$200.00
December 19-21: \$225.00

****\$50 discount for the first 5 businesses to reserve their 12 days of Christmas space**Purchase a listing in our Gift Guide and receive an additional \$25 off!****

Banner ads: Maintain a constant presence during the busiest shopping months of the year with a banner advertisement on Philly Happening.

	One Month	Second Month
250x250 Banner	\$90.00	+\$50.00
Full 468x60	\$120.00	+\$75.00
Half Page 300x600	\$250.00	+\$105.00